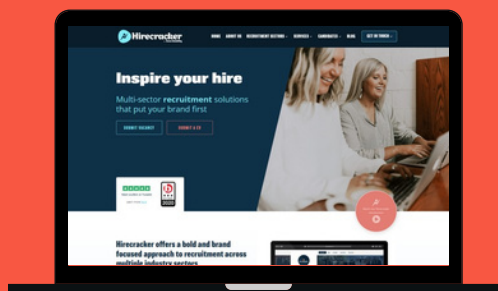






HIRECRACKER OFFERS A BOLD AND BRAND FOCUSED APPROACH TO RECRUITMENT ACROSS MULTIPLE INDUSTRY SECTORS

We want to shake up the way our clients find talent, which is why every recruitment partnership guarantees to add value to your hiring objectives, including promoting your employer brand, building future talent pools, enhancing the candidate experience through our bespoke technology, and much more!





"A FRESH BRAND, WITH A POWERFUL RECRUITMENT ENGINE BEHIND US"

Born out of the award-winning tech digital recruitment agency Searchability, Hirecracker became it's own standalone recruitment brand in January 2020.

Searchability has pioneered the tech recruitment world since 2012, developing in-house technology products, championing social media engagement, building clients' employer brand presence to recruit, and standing out in one of the most crowded and competitive recruitment markets in the UK.



Our approach to recruitment got Searchability recognised in a variety of industry awards, and we built up an extensive client base too with brands including Sky, Lockheed Martin, Jaguar Land Rover and more trusting us with finding the right talent to build out their technical teams. We were constantly being approached by our clients to assist with requirements outside of tech digital, and while we knew we had the best approach and recruitment tools to do this, it didn't sit well with our ethos of fully understanding and embracing niche markets to do so. Our employer branding arm of the business (JobHoller) offered solutions for these companies that focused on driving direct traffic to their vacancies through targeted marketing and content, however this still did not solve all of our clients needs for their non-technical vacancies.

We decided to expand the Searchability group and launch a brand new recruitment agency that utilised the same innovative approach to candidate sourcing, encompassed our award-winning online marketing campaigns, benefited from our bespoke technology and employer brand expertise, but was still driven by great people who were experts in their fields. After some careful planning, thoughtful recruitment and creative branding, in January 2020 Hirecracker was born!



SECTORS WE SPECIALISE IN

We can assist with a wide range of recruitment needs across the following sectors:



**COMMERCIAL
&
OPERATIONS**



FINANCE



**HEALTH
& SAFETY**



**ENERGY &
RENEWABLES**



**LOGISTICS &
TRANSPORTATION**



**OFFICE
ADMIN & HR**



**PRINT &
PACKAGING**



RETAIL



SALES



**SPORT &
TOURISM**



**VETERAN
RECRUITMENT**



IT & DIGITAL



MEET THE TEAM



CHARLIE DOYLE
Commercial & Operations
(UK Wide)



TOM FULTON
Veteran Recruitment



LOUISE LEATHERBARROW
Commercial & Operations
(North West, UK)



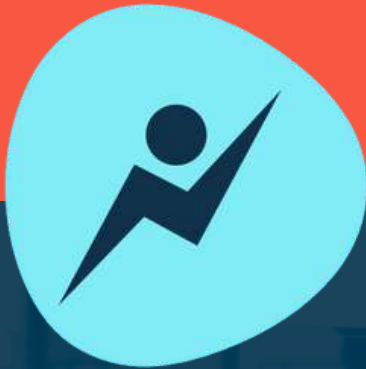
SAM WILLIAMS
Commercial & Operations



JOSH KELLARD
Veteran Recruitment

OTHER INDUSTRY SPECIALISTS ON OUR HIRECRACKER TEAM COVER ROLES INCLUDING SALES, OPERATIONS, STAFFING AND SENIOR MANAGEMENT INCLUDING C SUITE & STRATEGY!

RECOMMENDED BY OUR CLIENTS AND CANDIDATES



"I have worked successfully with Hirecracker to secure a new role and found the consultant to be extremely knowledgeable and tenacious - but also super professional and lovely to deal with. I wouldn't hesitate to recommend them to anyone looking."

**Andy - Candidate placed at
Taylor Brothers Printers**



"Hirecracker delivered a first class professional service. Their diligence, hard work and friendly manner resulted in us recruiting two quality candidates for our business. I would have no hesitation in recommending Hirecracker to any business looking to recruit quality staff and avoid time wasting"

**David - Hiring Manager at
Chesterton Grant**



"We had a niche role to fill and we knew it would be a challenge. Charlotte worked her socks off and found us not one, but a few suitable candidates. We have successfully recruited this position and are very happy with the excellent service. We won't hesitate to use Charlotte and Hirecracker again."

**Paul - Operations Director at
Castle Colour**



CLIENTS WE HAVE WORKED WITH:

We work with a wide range of clients across our Hirecracker, Searchability and JobHoller brands, including:

The logo for Iceland, featuring the word "Iceland" in a bold, red, sans-serif font.The logo for Capgemini, featuring the word "Capgemini" in a blue, sans-serif font, followed by a blue circular icon with a white dot.The logo for bjss, featuring the letters "bjss" in a dark blue, sans-serif font, with three vertical bars of increasing height to the left of the "b".The logo for Northrop Grumman, featuring the words "NORTHROP GRUMMAN" in a blue, sans-serif font, with a blue square icon to the right.The logo for sky, featuring the word "sky" in a colorful, stylized font with a gradient from orange to purple.The logo for Lockheed Martin, featuring the words "LOCKHEED MARTIN" in a blue, sans-serif font, followed by a blue stylized "L" icon.The logo for CACI, featuring the word "CACI" in a black, serif font, with a red horizontal line underneath.The logo for ppl, featuring the letters "ppl" in a purple, sans-serif font.The logo for Gtech, featuring the word "Gtech" in a green, sans-serif font.



WHAT SETS US APART?

It's easy to say "*we're different*", so at Hirecracker we prefer to show you exactly how this is true.

Check out some of our unique added value services included as standard with every recruitment campaign:



FREE BRANDED
CAREERS HUB TO
INSPIRE CANDIDATES



DEDICATED RECRUITERS
WITH INDUSTRY EXPERTISE
& MARKET LEADING TOOLS
TO SOURCE CANDIDATES



HIRING
TECHNOLOGY
ACCESS INCLUDING
APPLICANT
TRACKING
SOFTWARE



AWARD-WINNING
RECRUITMENT
MARKETING TO ENGAGE
CANDIDATES



DYNAMIC PAYMENT
OPTIONS TO SUIT
YOU

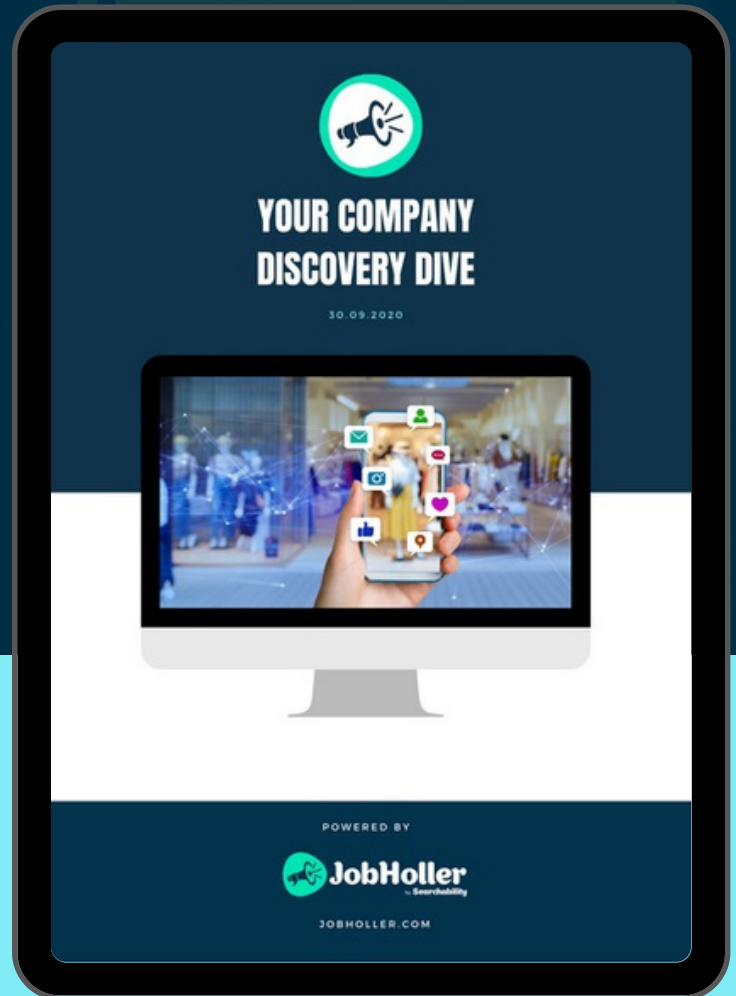


FREE DISCOVERY DIVE

Every client who chooses to work with Hirecracker will get a **FREE** Discovery Dive from our employer brand sister agency JobHoller, to help inform your hiring strategy and connect your recruitment objectives with your employer brand. This report will give you:

- An insight into where your organisation is winning and losing talent
- An insight into the candidate market for your vacancy
- Salary insights specific to your vacancy
- An overview of what EVP's are important to your target candidate demographic
- Analysis of your careers site and social media presence for optimising candidate engagement

The Meeting Room





Hirecracker

by **Searchability**

[HIRECRACKER.COM](https://hirecracker.com) | 01244 739 300 | [INFO@HIRECRACKER.COM](mailto:info@hirecracker.com)